



Allison Babb Phillips

Business Success Coach, Speaker, Author

Allison has a trail of satisfied clients who attribute their unprecedented success largely to her efforts. Here are just a few.

"15 new clients in 45 minutes using what Allison taught me!"

"I'm the skeptics of all skeptics when it comes to coaches and systems claiming fast cash. But with Allison's system and coaching, I got a amazing level of clarity and a new cash stream. My business is fun again and I'm making money from what I enjoy doing!"

Using Allison's system, in literally 45 minutes, I got 15 new customers who eagerly bought my new product, added over 30 new prospects to my list and made over \$500 dollars in new sales on the spot! I couldn't believe it - I was truly blown away!

- Alicia Ingram, GA

"Tripled my prices within 2 days and closed sales on the spot"

Allison taught your sales conversation process on Wednesday and on Friday (2 days later) I had a sales call where I tripled my price and got the sale on the spot! It works! It's great! And I have been making sales ever since!

Allison, you are the best mentor I have ever had! Your style of teaching makes it so easy to take action and make more money!!!

- Larisa Humphrey, GA

"More than Doubled My Clients and Leads"

"Before working with Allison, I was struggling to make money in my business. With Allison's system, I've more than doubled the number of clients and leads I have and it's growing daily!"

- Kristine McKay, MD

Allison Babb Phillips is internationally recognized as a leading expert on self-employment success for business owners who sell a professional service. As an award-winning author, national speaker and Business Success Coach, she reveals easy yet lucrative strategies that small business owners can instantly put into action.

Allison is the founder and CEO of GreatSmallBusinessAdvice.com, and the creator of the **Get New Clients Faster System™** and the **Clients On A Budget System™** for service professionals who want to consistently attract new clients and close more sales in the shortest time possible.

Known for her upbeat and down-to-earth style, Allison has appeared at live events, on radio shows, TV shows, in news articles and other publications discussing her book, **7 Biggest Mistakes Small Business Owners Make** and sharing her valuable insights on small business success.

Allison has a degree in Business Administration and is a trained Professional Business Coach.

How to Turn Prospects into Paying Clients

Small business owners are talented individuals who made a decision to **turn their passion and skills** into a business. But to **keep that business alive, they must make sales**. However, sales and selling is often quite low on the list of what a small business owner truly enjoys doing, so it can sometimes remain a bit of a struggle.

Ever felt like leads and prospects are slipping through your fingers? Do you often **feel uncomfortable with selling**, so you avoid it hoping you'd make sales anyway just with your talent or skills? **Ever wish you had the recipe for closing more sales on the spot?** Are you often puzzled as to why prospects are not buying even though you know they need your services? Tired of people saying that "the price" is the reason they're not buying?

If these are your challenges, you won't want to miss this presentation where you will discover:

- ✓ One small change to make immediately that can **dramatically increase sales** in your business.
- ✓ The **#1 mistake entrepreneurs make** in telling others about their services (and it significantly reduces sales)
- ✓ 4 ways to tell if this is the **right prospect for you** (so you don't waste time chasing after the wrong customer)
- ✓ A **huge shift you must make immediately** in describing your offer, product, or service (another a sales-buster that most entrepreneurs aren't even aware of)
- ✓ A **powerful way to introduce your offers** to prospects (so that sales becomes almost effortless for you)
- ✓ A simple yet powerful strategy for **closing more sales on the spot** (so you never again hear "I'd like to think about it and call you back")
- ✓ A surefire way to **completely eliminate the fear, awkwardness, and discomfort** around selling (you may just begin to love selling after this)

If you **need to book more appointments** and **close more sales on the spot** without ever sounding salesy or pushy, you'll definitely want a front-row seat at this presentation.

"Raised my rates by 40% and immediately got new clients at that rate!"

"Before working with Allison I took on clients and tasks that I didn't really enjoy. Since I didn't have a clear idea of who my ideal client was, it was impossible to find the right client, and I wasn't achieving the income I wanted. Allison taught me how to increase sales and attract clients more easily. Best of all, I raised my rates and quickly started booking clients at my higher fee!"

Amy Kinnaird, Louisiana

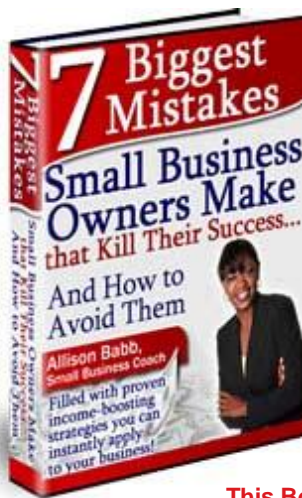
4 Surefire Ways to Quickly Get New Clients

Are you grappling with how to convey **the true value of what you do** so that your ideal prospects become **eager to work with you**? Do prospects seem really interested in what you offer, yet not interested enough to buy or even to book an appointment with you? Are you **grappling with how to get more people to call you** when you do an ad or some other type of marketing?

If you feel exhausted with trying to attract more clients, and confused about why you aren't seeing the results you want, you won't want to miss this presentation where **you will quickly discover**:

- ✓ How to describe your products and services in such a compelling way that your **ideal clients** almost instinctively think... "*How can I work with you?*"
- ✓ A completely non-salesy way to authentically **inspire hunger and desire for your products and services** (and almost no-one does this)
- ✓ The **one strategy that keeps business owners stuck** on the slow path to getting new clients (and how you can blast past that immediately)
- ✓ A formula that's **guaranteed to consistently churn out fresh new prospects** and clients for you (and surprisingly, business owners rarely ever think about this)
- ✓ 7 different ways to use powerful "client magnetizers" for a **significant boost in results and revenue!**

If you are **limited on marketing dollars**, yet you need new clients... like yesterday, you'll want a front-row seat to finally start getting those clients in the door... without breaking the bank.



"I got more from your book in the last 24 hours than I have from anyone in the last 8 years!"

Howard Rose, Jr.; The GLE Group, Texas

7 BIGGEST MISTAKES SMALL BUSINESS OWNERS MAKE THAT KILL THEIR SUCCESS... AND HOW TO AVOID THEM

Filled with proven Income-boosting strategies you can instantly apply to your business.

If you're ready for some crystal clear, down to earth, actionable, income-boosting advice for your small business, you'll want to get your hands on this book.

It's an incredibly easy read, and you'll feel like Allison is sitting right next to you, giving you her personal coaching and advice on how to avoid costly mistakes and create the income and success you want!

This Book is for YOU if...

- ✓ You want to know **how to attract more clients** and create a consistent income.
- ✓ You want to know how to **increase your income** and continue increasing it.
- ✓ You've been **baffled, confused or frustrated** about **how to effectively market** your small business.

Allison Babb Phillips

AIP Business Transformations

www.SpeakerAllisonBabbPhillips.com

Email: info@GreatSmallBusinessAdvice.com • Phone: 678-401-7948